

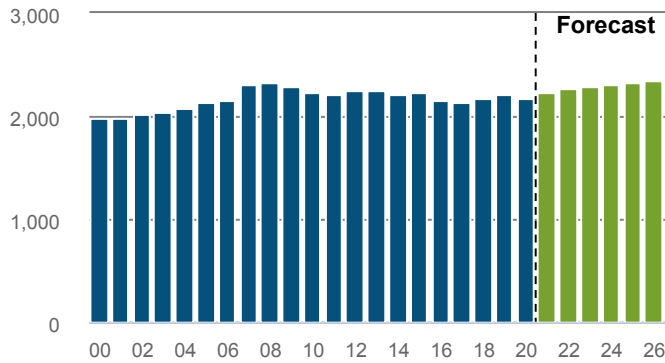
Retail

KAPITI COAST DISTRICT

How many people worked in the sector in 2020?

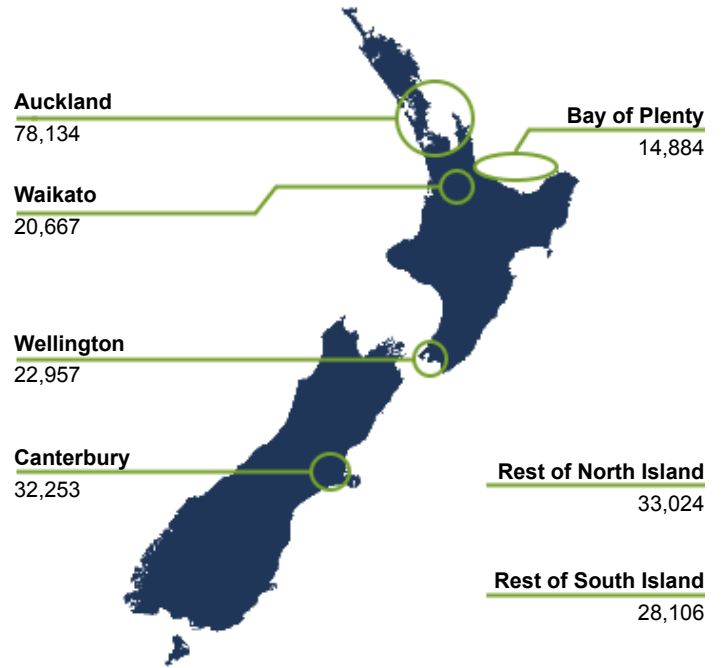
2,171 filled jobs

11.9% of 18,192 in Kapiti Coast District



CHANGE P.A	2015-2020	2021-2026
Retail	-0.5%	1.0%
Total Kapiti Coast District	2.6%	1.9%

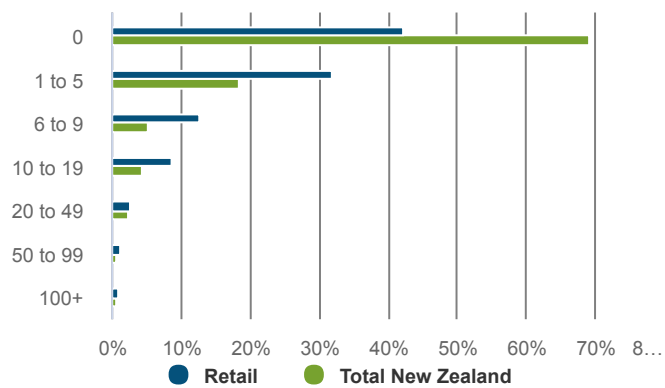
What regions do people work in?



How many businesses were in the sector in 2020?

35,076 business units

5.9% of 593,574 in New Zealand



What were the top 5 occupations in 2020?

1,187 jobs: top 5 occupations

54.7% of total Retail in Kapiti Coast District

OCCUPATION	LEVEL 2020	CHANGE	
		15-20	21-26 (F)
Sales Assistant (General)	664	-1.0%	0.8%
Retail Manager (General)	262	-0.9%	0.9%
Checkout Operator	137	-0.7%	0.3%
Sales Representatives nec	83	-1.5%	1.5%
Shelf Filler	40	-0.7%	0.8%

How many people are likely to be in new roles in the sector between now and 2026?

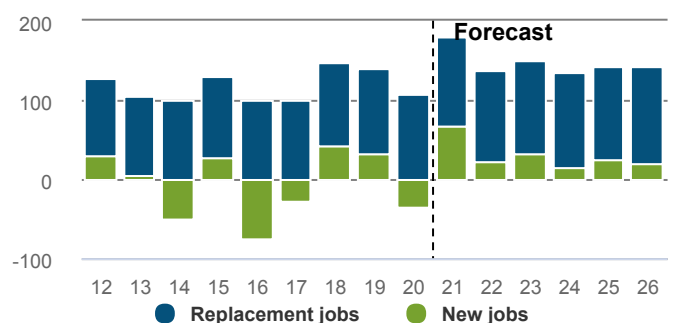
887 Total job openings

Total Kapiti Coast District: 7,723

Total job openings (2021-2026) consists of:

- New jobs: 182
- Net Replacement job openings: 704

New job openings come from growth in total employment. Replacement job openings estimate individuals leaving an occupation (eg, retirement), net of individuals entering an occupation (eg, returning from parental leave).



Retail

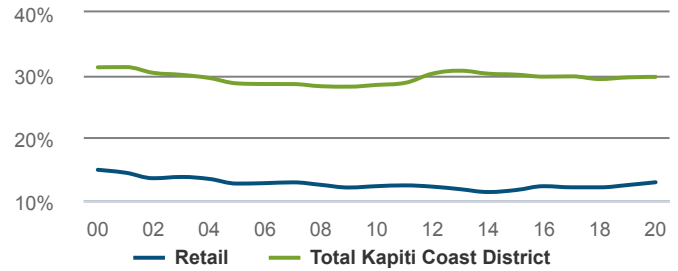
KAPITI COAST DISTRICT

How many people were self-employed in 2020?

280 Self-employed

Workers in the Retail are less likely to be self-employed than workers in Kapiti Coast District as a whole.

12.9% self-employment rate
Total Kapiti Coast District: 29.7%



How productive was the sector in 2020?

\$136m GDP

6.2% of Kapiti Coast District GDP

CHANGE P.A.	2015-2020	2010-2020
Retail	2.4%	3.0%
Total Kapiti Coast District	3.2%	2.5%

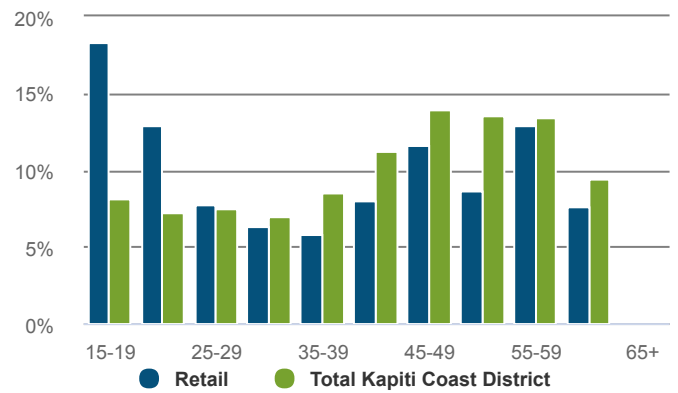
\$74,788 GDP/FTE

Total Kapiti Coast District: \$136,161

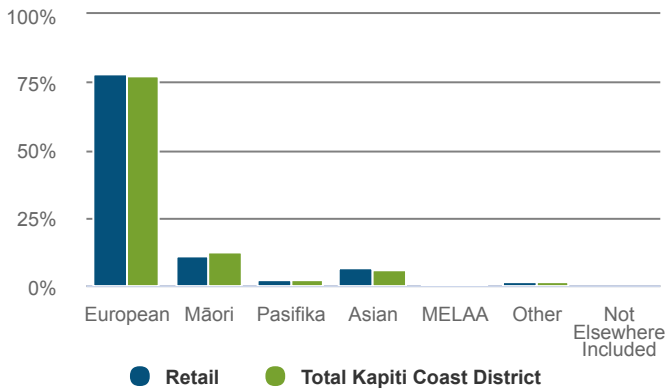
2.5% P.A. change from 2015-2020.

Total Kapiti Coast District: 0.1%.

What was the age profile of workers in 2018?



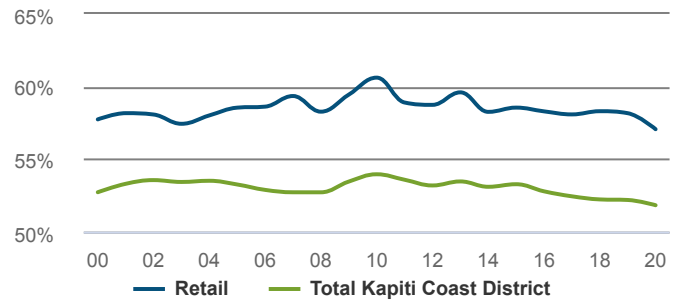
What was the ethnicity of workers in 2018?



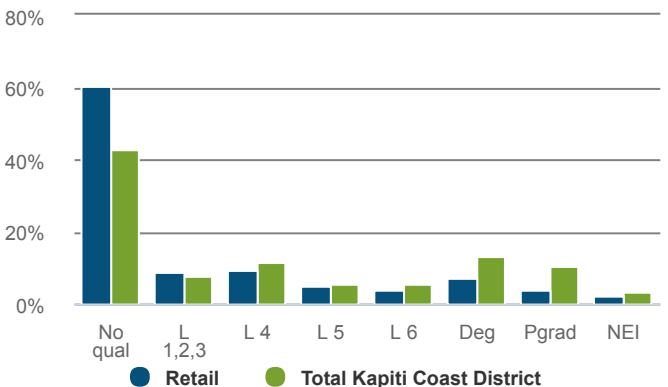
How many workers were female in 2020?

57.1% female

Total Kapiti Coast District: 51.8%



What were the workers highest quals in 2018?



How many hours were spent working in 2018?

