

# Kāpiti Coast Economic Update

**IN THIS ISSUE, MAY 2019:**  
Focus on the  
construction sector



Every week I stumble across other courageous Kāpiti Coasters putting everything on the line to enable a dream of owning their own business venture. This takes courage, and puts confidence in our future as a growing district. This report has pointed out our slow but steady growth in business and real estate markets, who knows where this will lead us as a district...hopefully less of our residents will be commuting out of the district and will fulfil their careers here. I am happy with the progress and the partnerships built with the community inputting into the Economic Development Strategy Refresh, still a bit more work to do, however heading in the right direction. This strategy ticks all the boxes for Inclusive Growth for the Kāpiti Coast District, and we need the business community to own it and work with this as a living document.

I would like to commend our business community who came to the aid of our fellow New Zealanders in Christchurch, through donations to events run throughout Kāpiti. The Kāpiti Coast was the 6th highest contributor to the Christchurch victim support after the tragic events in March. I love Kāpiti, it is truly a great place to be in business and grow your family.'

Angela Buswell  
DISTRICTWIDE COUNCILLOR

## SUMMARY

---

The Kāpiti Coast District economy capped off a subdued 2018 with Infometrics' provisionally estimating GDP growth of 1.7% in the December 2018 year, compared with 2.7% nationally and 2.3% across the Wellington Region.

There are some notable bright spots, such as consumer spending. Electronic card spending on retail purchases grew 4.4% in the December 2018 year, close to both the national average of 4.5% and the regional average of 4.2%, but well up on the 3% growth rates that the district saw in 2016 and 2017. Car registrations in the district fell 7.4% in the December 2018 year and commercial vehicle registrations rose just 0.5%. However, both series are at high levels, albeit down from their 2017 peaks.

The local tourism sector also remained strong in 2018. Tourists spent an unprecedented 185,068 nights in the region in 2018.

Although tourism spending in the district fell slightly (0.6%) in the December 2018 year, the longer-term

trend in tourist spending is firmly upward. House prices in the district rose 4.3% in the December 2018 year, matching the national average of 4.3%. Residential consents in the district are holding up at moderate levels, despite falling 5.9% in the

December 2018 year. Non-residential consents are a bigger concern. They weakened considerably in the district throughout 2018, falling 58% in the December 2018 year. We have recently begun using enrolments at primary health providers as a timely proxy for population growth. The data suggests population growth of 1.2% in the December 2018 year.

At 4.1% in the December 2018 year, the district's unemployment rate remained below the national average of 4.3% and the regional average of 4.4%.

**For the full Infometrics report visit:**

**[www.ecoprofile.infometrics.co.nz/  
kapiti+coast+district/QuarterlyEconomicMonitor](http://www.ecoprofile.infometrics.co.nz/kapiti+coast+district/QuarterlyEconomicMonitor)**

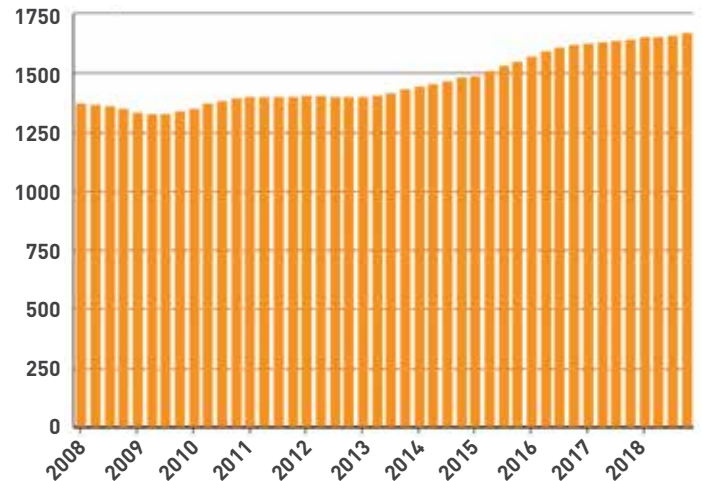
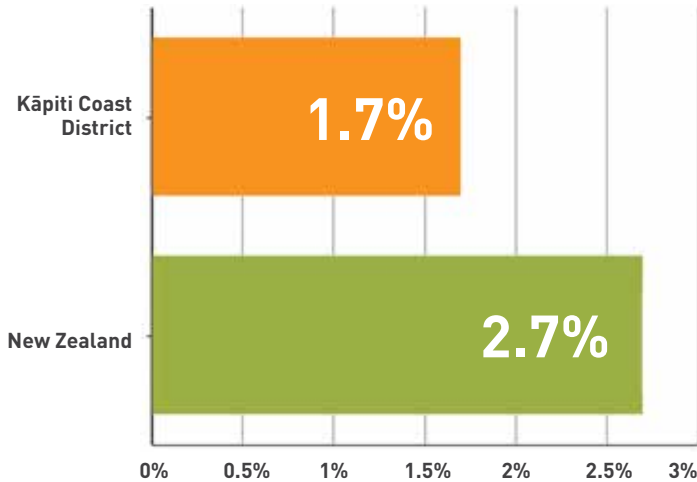
# DECEMBER QUARTERLY INDICATORS

Statistics by Infometrics (unless otherwise stated)

## GDP

Annual average % change  
December 17 – December 18

Gross domestic product (\$m)  
Annual level, Kāpiti Coast District



## GDP in Kāpiti Coast District For the year to December 2019

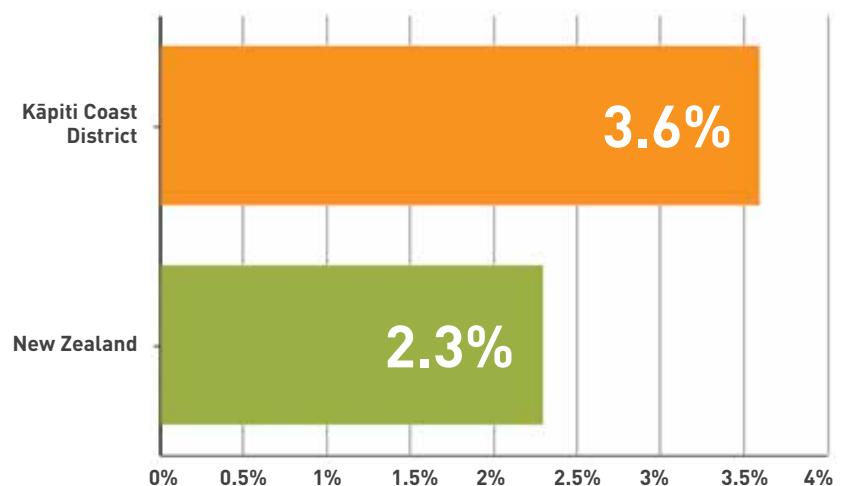
GDP in Kāpiti Coast District was up 1.7% for the year to December 2018 compared to a year earlier. Growth was lower than in New Zealand (2.7%).

GDP was \$1,674 million in Kāpiti Coast District for the year to December 2018 (2010 prices).

Annual GDP growth in Kāpiti Coast District peaked at 5.4% in the year to June 2016.

## Guest Nights

Annual average % change  
December 17 – December 18

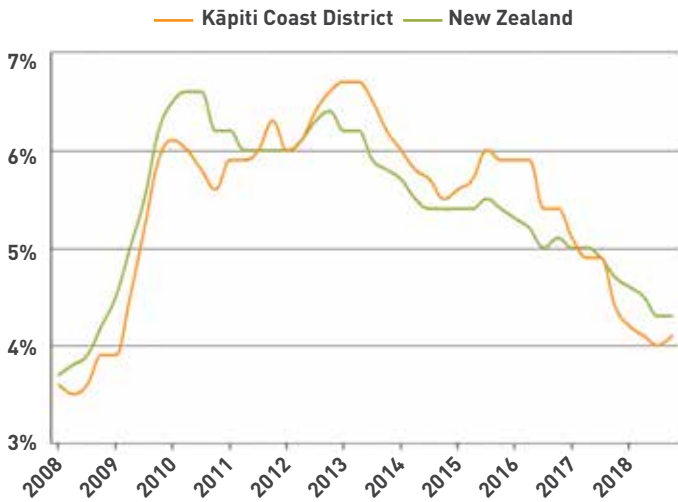


Total guest nights in Kāpiti Coast District increased by 3.6% in the year to December 2018. This compares with an increase of 2.3% in New Zealand.

Visitors stayed a total of 185,068 nights in Kāpiti Coast District during the year to December 2018, which was up from 178,561 a year ago.

# UNEMPLOYMENT RATE

## AVERAGE ANNUAL RATE



The annual average unemployment rate in Kāpiti Coast District was 4.1% in December 2018, down from 4.4% a year earlier.

The unemployment rate in Kāpiti Coast District was lower than in New Zealand, where the unemployment rate averaged 4.3% over the year to December 2018.

Over the last ten years the unemployment rate reached a peak of 6.7% in March 2013

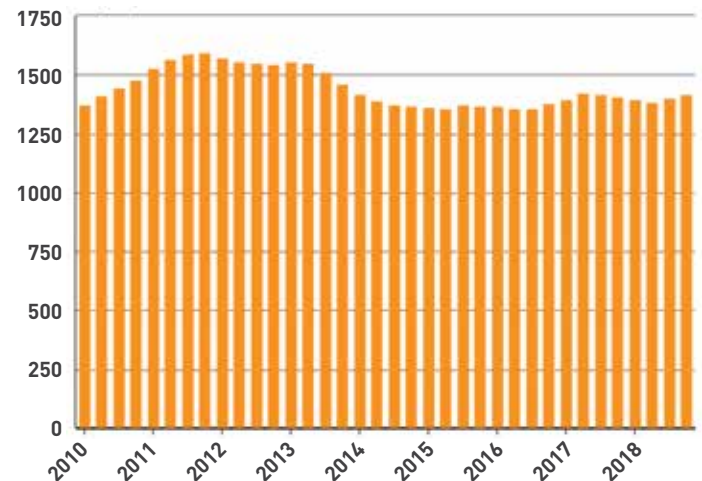
## JOB SEEKERS SUPPORT RECIPIENTS

### ANNUAL AVERAGE, KĀPITI COAST DISTRICT

Working age Jobseeker Support recipients in Kāpiti Coast District in the year to December 2018 increased by 0.7% compared with the previous year.

Growth was lower relative to New Zealand, where the number of Jobseeker Support recipients increased by 4.8%.

An average of 1,418 people were receiving a Jobseeker Support benefit in Kāpiti Coast District in the 12 months ended December 2018. This compares with an average of 1,444 since the start of the series in 2010.

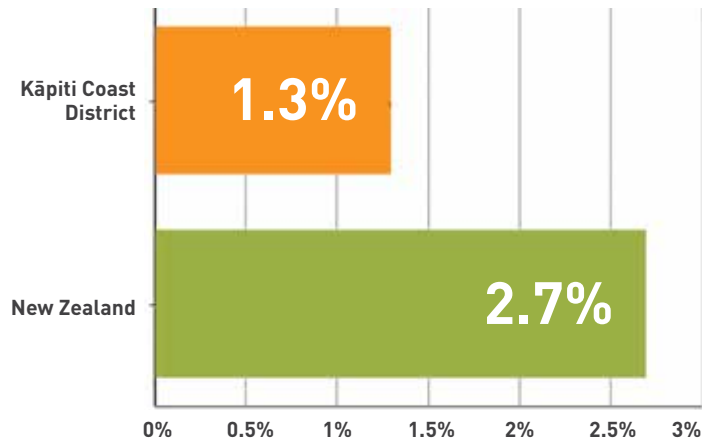






## TRAFFIC FLOW

### ANNUAL AVERAGE % CHANGE DEC 17 - DEC 18

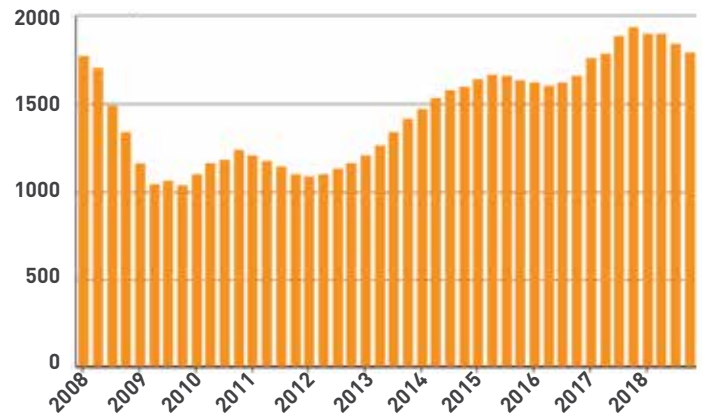


Traffic flows in Kāpiti Coast District increased by 1.3% over the year to December 2018. This compares with an increase of 2.7% in New Zealand.

## CAR REGISTRATIONS

### ANNUAL NUMBER, KĀPITI COAST DISTRICT

The number of cars registered in Kāpiti Coast District decreased by -7.4% in the year to December 2018 compared with the previous 12 months.

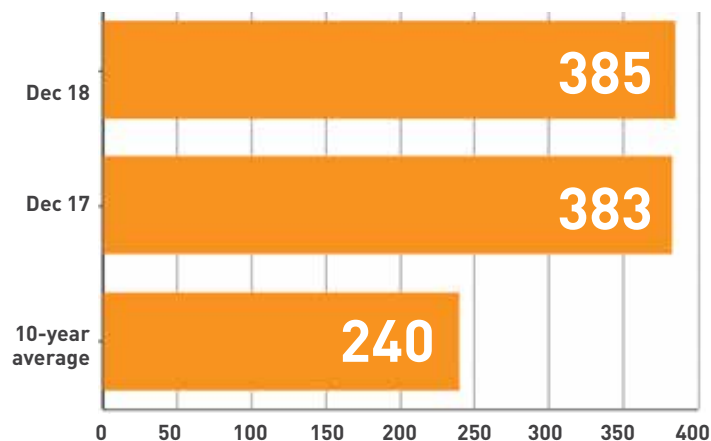


Growth was lower than in New Zealand, where car sales decreased by -6.7%.

A total of 1,799 cars were registered in Kāpiti Coast District in the year to December 2018. This compares with the ten year average of 1,462.

## COMMERCIAL VEHICAL REGISTRATION

### ANNUAL NUMBER, KĀPITI COAST DISTRICT

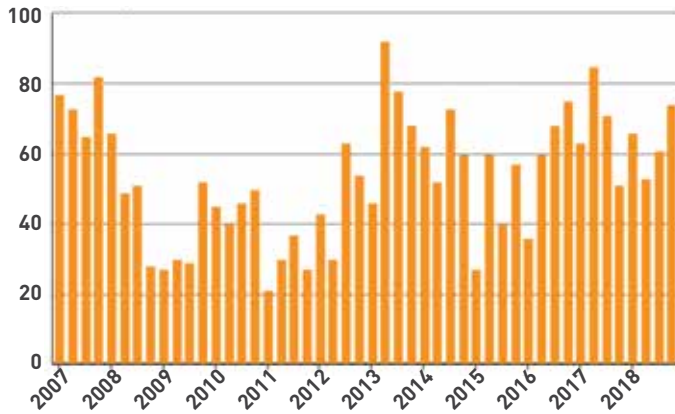


The number of commercial vehicles registered in Kāpiti Coast District increased by 0.5% in the year to December 2018 compared with the previous 12 months. Growth was lower than in New Zealand, where commercial vehicle sales increased by 1.6%.

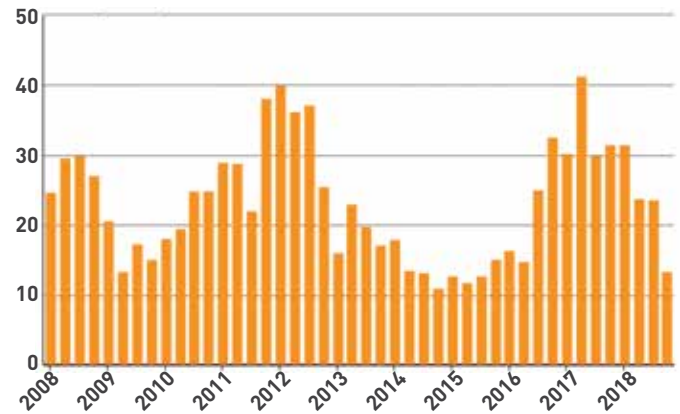
A total of 385 commercial vehicles were registered in Kāpiti Coast District in the year to December 2018. This is higher than the 10 year annual average of 240.

## RESIDENTIAL & NON RESIDENTIAL CONSENT

**QUARTERLY NUMBER,  
KĀPITI COAST DISTRICT**



**\$M, ANNUAL RUNNING TOTAL,  
KĀPITI COAST DISTRICT**



A total of 74 new residential building consents were issued in Kāpiti Coast District in the December 2018 quarter, compared with 51 in the same quarter last year.

On an annual basis the number of consents in Kāpiti Coast District decreased by 5.9% compared with the same 12-month period a year ago. The number of consents in New Zealand increased by 6.1% over the same period.

Non-residential building consents to the value of \$13 million were issued in Kāpiti Coast District during the year to December 2018.

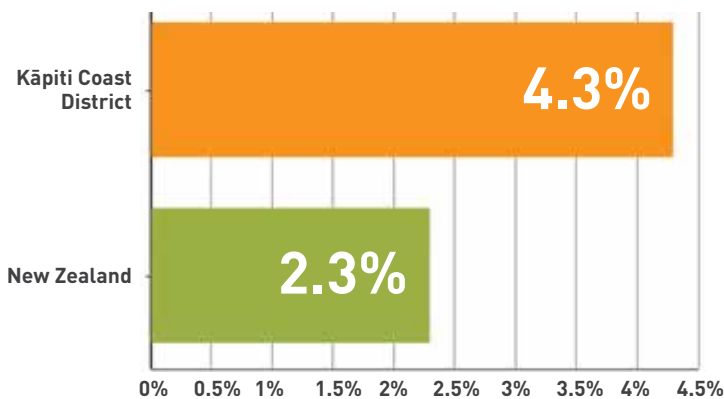
The value of consents decreased by -58% over the year to December 2018.

By comparison the value of consents in New Zealand increased by 9.0% over the same period.

Over the last 10 years, consents in Kāpiti Coast District reached a peak of \$41 million in the year to June 2017

## HOUSING PRICES & HOUSE SALES

**ANNUAL % CHANGE DECEMBER 17 -  
DECEMBER 18**



On an annual basis the number of consents in Kāpiti Coast District decreased by 5.9% compared with the same 12-month period a year ago. The number of consents in New Zealand increased by 6.1% over the same period.

**\$M, ANNUAL RUNNING TOTAL,  
KĀPITI COAST DISTRICT**



House sales in Kāpiti Coast District in the year to December 2018 increased by 9.1% compared with the previous year. Growth outperformed relative to New Zealand, where sales increased by 3.1%.

A total of 1,146 houses were sold in Kāpiti Coast District in the 12 months ended

December 2018. This compares with the ten year average of 1,112.

# CALLING BUDDING BUSINESS PEOPLE!

## SIGN UP FOR THE KĀPITI POPOP BUSINESS SCHOOL 2019

24 June - 5 July 2019  
Weekdays from  
9.30am to 2.30pm

Paraparaumu venue

To find out more and register,  
visit [popupbusinessschool.nz/  
kapiti-coast-2019](http://popupbusinessschool.nz/kapiti-coast-2019)

### REGISTRATIONS ARE NOW OPEN

This free ten day course is for people living or working in Kāpiti and will show you practical ways to get a business idea off the ground without spending any money.

Do you have a cool business idea?

Want to go into business but don't know how?

Want to learn more about marketing, websites and sales?

Want to make money doing what you love?



PROUDLY SPONSORED BY:



WellingtonNZ





# FOCUS ON CONSTRUCTION

**The number of business units in the Construction Services sector was 549 in Kāpiti Coast District for 2018, Compared to 38,490 for New Zealand as a whole.**

GDP in the Construction sector was \$152mm in Kāpiti Coast District for 2018, compared to \$14,784mm for New Zealand as a whole.

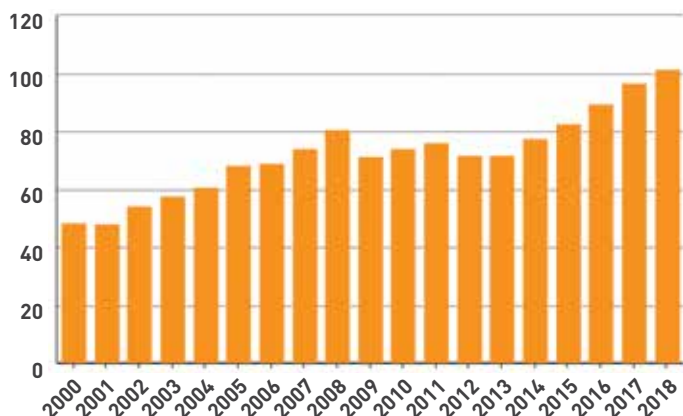
Kapiti Coast District accounted for 1.0% of national activity in the Construction sector during 2018.

Between 2000 and 2018, growth in Kāpiti Coast District's Construction sector averaged 3.4% compared to 3.8% in New Zealand. Growth in Kāpiti Coast District's Construction sector reached a peak of 12% in 2016.

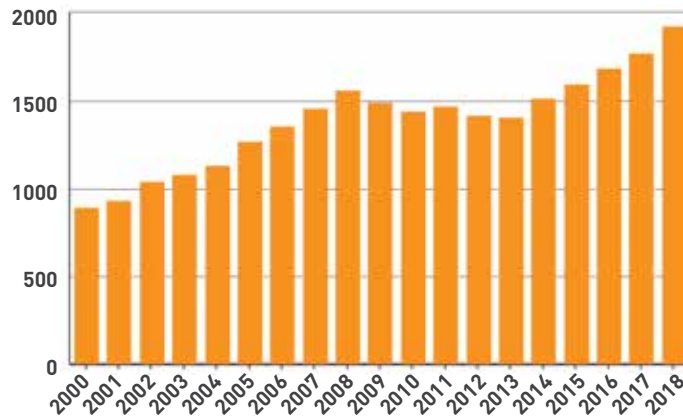
Employment in the Construction sector was 2,788 filled jobs in Kāpiti Coast District for 2018, compared to 235,038 for New Zealand as a whole. Kāpiti Coast District accounted for 1.2% of national employment in the Construction sector during 2018.

Between 2000 and 2018, growth in employment in Kāpiti Coast District's Construction sector averaged 3.6% compared to 3.9% in New Zealand. Growth in Kāpiti Coast District's Construction sector reached a peak of 10% in 2005.

**GDP in Kāpiti Coast District  
2000 - 2018**



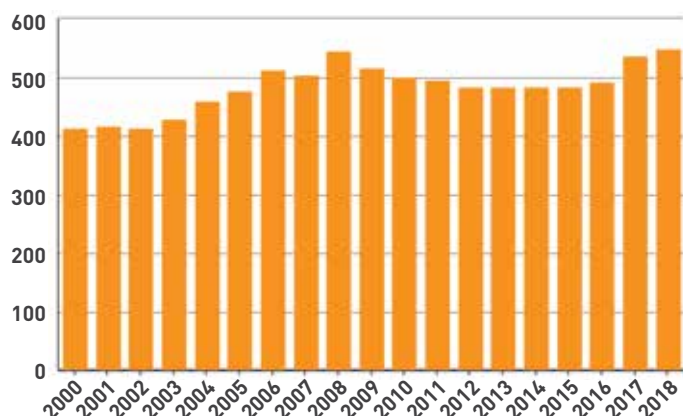
**Filled jobs in Kāpiti Coast  
District 2000 - 2018**



The number of business units in the Construction sector was 858 in Kāpiti Coast District for 2018, compared to 62,496 for New Zealand as a whole. Kāpiti Coast District accounted for 1.4% of New Zealand's business units in the Construction sector during 2018.

Between 2000 and 2018, growth in the number of business units in Kāpiti Coast District's Construction sector averaged 1.3% compared to 2.2% in New Zealand. Growth in business units in Kāpiti Coast District's Construction sector reached a peak of 6.9% in 2017.

**Business units in Kāpiti Coast  
district 2000 - 2018**





# KĀPITI NEWS

---

## VISITOR INFORMATION

### Support hubs: maps, visitor guides and Wi-Fi

**Coastlands, Paraparaumu**

Guides and maps

**Paraparaumu Library**

Guides, maps and Wi-Fi access

**Community, Paraparaumu**

Guides, maps and Wi-Fi

**Citizen Advice Bureau, Paraparaumu**

Guides, maps and support advise

**Ōtaki Service Centre and library**

Guides, maps, Wi-Fi and support advise

**Paekākāriki Library**

Guides and maps

### Transport:

**Intercity Coach.**

Ph 04 385 0520

[www.intercitygroup.co.nz](http://www.intercitygroup.co.nz)

**Interislander Ferry.**

Ph 0800 802 802

[www.interislander.co.nz](http://www.interislander.co.nz)

**Bluebridge Ferry.**

Ph 0800 844 844

[www.bluebridge.co.nz](http://www.bluebridge.co.nz)

**Kiwi Rail.**

Ph 0800 872 467

[www.kiwirailscenic.co.nz](http://www.kiwirailscenic.co.nz)

**Paraparaumu Taxis.**

Ph 04 2961111

[www.paraparaumutaxis.co.nz/](http://www.paraparaumutaxis.co.nz/)

**Metlink Transport.**

Ph 0800 801 700

[www.metlink.org.nz](http://www.metlink.org.nz)

**Capital Connection.**

Ph 0800 277482

[www.kiwirailscenic.co.nz/capital-connection](http://www.kiwirailscenic.co.nz/capital-connection)

### Tours:

**Smart travel store, Ōtaki**

Ph 06 364 8415

[www.kapitiislandnaturetours.co.nz](http://www.kapitiislandnaturetours.co.nz)

**Kāpiti Island Nature Tours**

Ph 0800 547 5263

[www.kapitiislandeco.co.nz/](http://www.kapitiislandeco.co.nz/)

**Kāpiti Island Eco**

Ph 027 6554739  
0800 433779